

# SOUTHEND CITY YOUTH COUNCIL



## ELECTIONS CHEAT SHEET

**SO, YOU WANT TO STAND FOR AN ELECTED ROLE? THIS IS AN AWESOME OPPORTUNITY FOR YOU TO SERVE THE YOUNG COMMUNITY.**

**BEFORE YOU STAND, HERE ARE SOME THINGS YOU SHOULD CONSIDER:**

- **DO YOU HAVE THE TIME - MONTHLY MEETINGS, CAMPAIGNS, EVENTS AND STILL PRIORITISE SCHOOL WORK?**
- **BEING YOUTH MAYOR TAKES A LOT MORE TIME THAN YOU'D EXPECT. NOT ONLY THIS, BUT YOU NEED TO BE A CONFIDENT COMMUNICATOR, AND ENGAGE WITH THE GENERAL PUBLIC ON OCCASION!**
- **WILL YOU BE ABLE TO ATTEND MEETINGS AND STILL MAKE TIME FOR YOUR OTHER COMMITMENTS (HOBBIES, WORK ETC?)**

**IT IS GREAT THING TO BE INVOLVED IN, YOU'LL HAVE ACCESS TO MANY EXCLUSIVE OPPORTUNITIES, BUILD YOUR CONFIDENCE AS A CHANGE-MAKER AND BUILD LOADS OF NEW SKILLS. PLUS IT LOOKS GREAT ON YOUR CV!**



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## **ELECTIONS CHEAT SHEET**

**STILL WANT TO STAND FOR THE NEXT ELECTION??  
WELL THEN LET'S GET YOU PREPARED!**

**THE BEST CANDIDATES RUN CAMPAIGNS THAT  
REALLY SPEAK TO THE ISSUES YOUNG PEOPLE  
FACE. USE THE TOP THREE TOPICS FROM MAKE  
YOUR MARK TO HELP INFORM YOUR CAMPAIGN!**

**HERE ARE SOME THINGS TO CONSIDER WHEN  
CHOOSING A CAMPAIGN:**

- **DO YOU HAVE AN IDEA THAT PEOPLE WILL WANT TO SUPPORT?**
- **WILL YOU WANT TO SET UP A COMMITTEE?**
- **WHO WILL YOU TARGET WITH YOUR CAMPAIGN?**
- **HOW WILL YOU ENGAGE STAKEHOLDERS AND DECISION MAKERS?**
- **HOW WILL YOU KEEP PEOPLE INFORMED?**
- **WHAT WILL YOU DO TO CELEBRATE SUCCESS?**

**NOW YOU HAVE YOUR CAMPAIGN SORTED, HOW  
WILL YOU DELIVER YOUR MANIFESTO TO MAKE  
SURE PEOPLE VOTE FOR YOU?**

- **USE THE NEXT SHEET TO PLAN WHAT TO SAY**
- **STICK TO THE TIME LIMIT – 3.5 MINUTES**
- **SHARE A LITTLE ABOUT YOURSELF**
- **WHAT MAKES YOU THE BEST CANDIDATE?**
- **WHAT YOU WILL DO IF YOU ARE ELECTED?**
- **BE PERSONABLE AND FRIENDLY!**

**BUT OVER ALL, ENJOY YOURSELF!**



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### **HOW TO WRITE A MAGNIFICENT MANIFESTO:**

- 1. WHAT IS THE KEY ISSUE (YOUR MAIN CAMPAIGN IF ELECTED) THAT YOU WISH TO CAMPAIGN ON OR WORK TOWARDS CHANGING IF ELECTED?**
- 2. WHY IS THIS IMPORTANT TO YOU?**
- 3. HOW DOES THIS CAMPAIGN LINK WITH THE TOP THREE ISSUES FROM MAKE YOUR MARK?**
- 4. WHAT DO YOU PLAN TO DO TO CAMPAIGN OR WORK TOWARDS CHANGING THIS ISSUE?**
- 5. WHO WILL YOU NEED TO APPROACH OR DISCUSS THIS WITH? E.G. COUNCIL DEPARTMENTS, YOUTH COUNCIL OFFICERS, LOCAL ORGANISATIONS ETC.**
- 6. DO YOU WANT TO RUN AN EVENT OR ACTIVITY TO PROMOTE YOUR CAMPAIGN?**
- 7. WHAT PERSONAL SKILLS AND EXPERIENCES DO YOU HAVE THAT WILL HELP YOU IN YOUR CHOSEN ROLE?**

**MAKE SURE YOU INCLUDE ALL THE ABOVE INFO AND GIVE IT SOME PERSONAL FLARE!**



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## ELECTIONS CHEAT SHEET

USE THIS SPACE TO PLAN YOUR CAMPAIGN/  
MANIFESTO:



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